

A GUIDE
TO GOOD
FOOD AND
*EVEN
BETTER
WINE*

PREMIUM
EXPERIENCES



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The Region of Murcia is a dream destination for lovers of wine tourism, known as the 'Kingdom of Monastrell' because this is its predominant grape. One can enjoy three Wine Routes here: Jumilla, Bullas and Yecla, all of them Wine Cities (ACEVIN).

The best way to enjoy and soak up the culture of wine is to participate in any of the activities comprising these routes: winery tours, tastings, courses and the best pairings await you in the Region of Murcia, reminding you that there are always good reasons to toast.



Jumilla Wine Route

Its gastronomy, its history, its Iberian, Roman and medieval legacy... it's hard to pick just one reason to visit Jumilla. A good way to explore this town is through its Wine Route. This is the ideal way to delve into the culture, tradition and customs of a wine-growing territory with deep roots and whose historical, cultural and natural heritage is a genuine treasure trove for visitors. Not-to-be-missed: Visit the new Museo del Vino (Wine Museum)

Jumilla Wine Route
Jumilla Tourist Office
Plaza del Rollo, 1
Phone: +34 968 780 237
More information:
info@rutadelvinojumilla.com



Bullas Wine Route

The Monastrell red variety is the main attraction in Bullas, where organic farming predominates, with young and long-aged wines.

In this town, wine is an expression of the people, devoted heart and soul to tending its vines; an artisanal craft that has unfolded over time and that its people practice with painstaking care with a view to reaping a rich reward: wines with body, and personality; wines that last, and not only on the palate, but also in memories.

Bullas Wine Route
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More information:
rutadelvino@bullas.es



RUTA
DEL VINO
BULLAS

Yecla Wine Route

Visits to monuments, olive oil mills, tastings, pairings... The Yecla Wine Route is as complete as it gets.

Tasting the wines of this Protected Designation of Origin (P.D.O.) is an experience, an adventure that transports visitors to the roots of a land steeped in the wine-growing tradition. Yecla wines are of a rigorous and, at the same time, creative nature, their essence allowing one to discover noble, complex and rich nuances in the glass.

Yecla Wine Route
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turismo@rutadelvinodeyecla.com



YECLA
RUTA DEL *vino*
ENOLÓGICO

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#1. January

*The Region of Murcia
starts the year showing
off its wines*

In the Region of Murcia we're sure that 2024 is going to be a stellar year. So, we kicked it off with tastings of our wines at the International Tourism Fair (FITUR) in Madrid.

Don't miss our "Wine Tourism Minifair!"



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#2. February

0-kilometer route in Jumilla

Don't miss The Tapas Route visiting Jumilla Wine Route's Wine Bars and restaurants Enjoy tapas made with 0-km products and paired with wines from the Jumilla D.O.

Wine and Tapas Route in Yecla.

The Wine and Tapas Route is a gastronomic tour through different restaurants and wine bars where you'll savor delicious dishes and tapas, always accompanied by the outstanding wines of the Yecla D.O.

#3. March

*A month for lovers
of good wine*

Have you heard about Vinarte? This initiative is comprised of cultural activities centering on wine in the town of Bullas: exhibitions, markets, routes, gastronomic experiences...

During the month of March you can't miss the Closing of the Yecla Wine and Tapa Route, where the town's cuisine and wines shine at all kinds of events: concerts, activities for children, raffles and lots of surprises.

The month of March is savored in the Region of Murcia!



#4. April

Experience the Holy Week traditions of Jumilla, Bullas and Yecla

One special thing about the Region of Murcia's Holy Week celebrations is that each locality's is different.

For the town of Bullas, Easter Week is one of the most important periods on the calendar, due to its religious and cultural relevance. Holy Week in Jumilla has been declared of International Touristic Interest, standing out for its solemnity. At the same time, one can enjoy the Lenten tapas route. Yecla Holy Week, of Regional Touristic Interest, stands out for its artistic heritage and its unique personality.

Discover it, and seize the opportunity to continue enjoying its rich wine tourism tradition.

Experience the Holy Week traditions of Jumilla, Bullas and Yecla

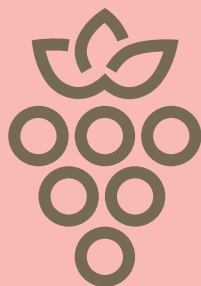
#5. May

*A journey into the culinary
world of ancient Rome,
from Bullas*

You can't miss this day, dedicated to enjoying gastronomy and wine through history. You'll visit the most emblematic places in the town of Bullas, such as the Wine Museum and the Villa Romana de los Cantos.

You'll discover countless curiosities and enjoy delightfully delicious tastings and pairings.

Reserve while there are still spots!



#6. June

*Music Between Wines:
concerts amidst vineyards
and wineries, with themed
dinners and lots of art in
Jumilla*

This is one of the most eagerly-anticipated events. Perfectly fusing the art of music with Jumilla's winemaking tradition, it is celebrated every Saturday in the months of June and July. Every week, a winery and an unforgettable experience. Check out the program and experience "Music Between Wines."

#7. July

An event-packed summer

Bullas' Al Fresco Tastings, The Monastrell's Veraison and the Outdoor Barrel Decorating Contest, both in Yecla, are just some of the events that make the month of July one of the busiest for wine enthusiasts: gastronomy, art, concerts, tastings, guided tours...

You couldn't ask for more!

#8. August

Harvest Festival

Jumilla

Declared of Regional Touristic Interest, it takes place during the month of August, with events revolving around wine and its culture: grape treading competitions, the wine production process, harvesting and tasting. It includes activities for those of all ages and... fun is guaranteed!



#9. September

Jumilla, Bullas and Yecla have a lot to offer

Savor the history of the archaeological site of Coimbra del Barranco Ancho de Jumilla. Enjoy the Bullas Wine Festivities and its many events, such as Vinestesia, Wine Night and Harvest Day; and don't miss the Yecla Harvest Festivities, which include the celebration of the City of Yecla's National Folklore Festival.

In Jumilla you can also enjoy a themed dinner: "Salt, Gastronomy and Wine" at the Salinas De la Rosa (Salt Flats) - Jumsal S.A., a spectacular and exceptional setting in the Sierra del Carche Regional Park.

There's so much to celebrate this month!

#10. October

*Wine is to be enjoyed with
all the senses*

Participate in Jumilla's acclaimed national photography contest "Drinking with Your Eyes", with a maximum of 10 photographs portraying aspects such as wine and its harvest and heritage, wineries, and gastronomy (among others). Don't miss the El Zacatín de Bullas Market, where wine takes center stage.

In Jumilla, you can enjoy the Wine Fair, the Matavendimia Jumilla P.D.O. Wine Tourism Fair, and its Gastronomic Days.

#11. November

The second Sunday of the month: World Wine Tourism Day

Through this day's celebrations the towns of Jumilla, Bullas and Yecla offer a multitude of activities to delve into the culture of wine and its quality.

In Bullas, the "Secret Wine Walk" will help you discover the paths of wine.

In Yecla no one wants to miss the Noche Tinta (Red Wine Night), where you can taste the first Monastrells of the Year and enjoy live music; or the Maratón Enoturístico (Wine Tourism Marathon), a gastronomic wine tour through the wineries and establishments affiliated with the Yecla Wine Route.

In Jumilla, Gastronomic Days fill five weekends, with restaurants preparing a series of dishes accompanied by excellent P.D.O. wines, along with numerous activities. Also, during World Wine Tourism Day there will be open houses at the Wine Museum, and tours of the town's historic center.

#12. December

*Bid the year farewell
with Jumilla, Bullas
and Yecla wines*

Participate in an amateur tasting contest in Yecla at its Festivities of the Virgin Enological Contest (Certamen Enológico de las Fiestas de la Virgen), immersing yourself in the world of gastronomy and wine tourism.

In Jumilla you can 'Taste the history of the Coimbra del Barranco Ancho, an archeological site featuring an Iberian town and necropolis.

Can you think of a better way to wrap up the year?

We look forward to seeing you!

More information:

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