

## The EVOO experience

*Almazara Deortegas (Yecla)*

Learn about the origins of olive oil, its production processes, and the nutritional aspects of EVOO (Extra Virgin Olive Oil). Discover its characteristics by sight, smell and taste and how to differentiate between its attributes - fruitiness, bitterness and pungency - while delving into the notes and nuances that delight the palate when tasting these exquisite oils.

Information and Bookings:  
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A  
GUIDE  
TO EATING  
WELL *AND*  
*DRINKING*  
*BETTER*

*PRÉMIUM*  
EVENTS



[www.turismoregiondemurcia.es](http://www.turismoregiondemurcia.es)

The Region of Murcia is a dream destination for lovers of wine tourism. Known as the 'Kingdom of Monastrell' for its predominant grape, there are three Wine Routes to enjoy here: **Junilla, Bullas and Yecla**, all of them certified by the Spanish Association of Wine Cities (ACEVIN).

The best way to fully immerse yourself in wine culture is by taking part in some of the activities included in these routes: visits to wineries, tastings, courses and the ultimate food and wine pairings all await you in abundance in the Region of Murcia, reminding you that there's always a good reason to make a toast.



## Jumilla Wine Route

The local cuisine, history, Iberian, Roman and mediaeval legacy... It would be hard to choose just one reason to visit Jumilla. A great way to explore this town is through its Wine Route, immersing yourself in the culture, traditions and customs of a region where wine production has deep roots, and whose historical, cultural and natural heritage is a treasure trove for visitors.

Not to be missed: a visit to the new Wine Museum.

Jumilla Wine Route  
Jumilla Tourist Office  
Plaza del Rollo, 1  
Telephone: +34 968 780 237  
For more information:  
[info@rutadelvinojumilla.com](mailto:info@rutadelvinojumilla.com)



## Bullas Wine Route

The Monastrell red grape is the star in Bullas, where organic production predominates, with both young and aged wines.

Wine is the ultimate expression of pride and joy in a town devoted to its love of the vine from its very beginnings. This is a work of craftsmanship that has matured over time, painstakingly nurtured in the expectation of rich rewards: wines with body and character, that linger not only on the palate but also in the memory.

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RUTA  
DEL VINO  
BULLAS

## Yecla Wine Route

Visits to monuments, oil mills, tastings, food and wine pairings... The Yecla Wine Route is one of the most extensive.

Tasting wines awarded Protected Designation of Origin is an experience in itself, an adventure that takes visitors back to the origins of a land rooted firmly in the winemaking tradition. Yecla wines are strong yet creative in character, and their essence reveals noble, complex and rich nuances within each glass.

Yecla Wine Route  
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**YECLA**  
RUTA DEL *vino*  
ENOLÓGICO

#1. January

*The Region of Murcia  
starts the year with some  
with excellent wines*

It's clear to us here in the Region of Murcia that 2023 is going to be a great year. That's why we're kicking it off with tastings at the International Tourism Fair (FITUR) in Madrid.

Don't miss our 'Wine Truck'!



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## #2. February

### *Kilometre 0 Route in Jumilla*

Don't miss the Tapas Route through the Wine Bars and restaurants along the Jumilla Wine Route. Enjoy tapas made with local products paired with wines from the Jumilla Designation of Origin.

### *10th Wine and Tapas Route in Yecla.*

The 10th Wine and Tapas Route is a celebration of both wine and great local cuisine. A gastronomic tour through the many restaurants and wine bars there, where you can sample the delicious dishes and tapas, all accompanied of course by the excellent wines of the Denominación de Origen Yecla.



## #3. March

*A month for lovers  
of good wine*

Have you heard of Vinarte? It's all about cultural activities with wine as the star in the town of Bullas: exhibitions, street markets, tours, culinary delights...

During the month of March, you can't miss the Closing of the Yecla Wine and Tapa Route, where Yecla's food and wine have the chance to shine at all kinds of events: concerts, kids' activities, raffles and lots of surprises.

The month of March really is for savouring in the Region of Murcia!



## #4. April

### *Discover the Easter traditions of Jumilla, Bullas and Yecla*

Something that defines Easter Week in the Region of Murcia is that each town and village celebrates in their own special way. For the town of Bullas, Holy Week is one of the most important dates in the calendar on account of both its religious and cultural relevance. Easter Week in Jumilla has been declared of International Tourist Interest and is renowned for its austerity, while Yecla's Easter, of Regional Tourist Interest, is notable for its artistic heritage and its own unique character.

Come and get to know them and enjoy their rich wine tourism traditions.

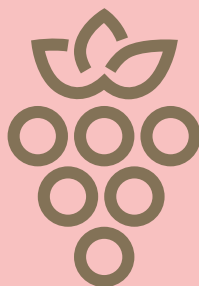
Explore Easter in Jumilla, Bullas and Yecla.

## #5. May

*An excursion from Bullas  
to the culinary world of  
ancient Rome.*

Don't miss out on a day dedicated to the celebration of food and wine through history. Visit the most symbolic locations in the town of Bullas, including the Wine Museum and the Villa Romana De los Cantos. Explore a host of fascinating sights and enjoy incredible tastings, pairings and samplings.

Make sure you get your place!



## #6. June

*Music Between Wines:  
concerts in vineyards and  
wineries, themed dinners and  
plenty of art in Jumilla*

One of the most eagerly awaited events of the year. Perfectly combining the art of music with Jumilla's wine tradition, 'Musica Entre Vinos' is held each Saturday during the months of June and July. A winerie and an unforgettable experience each week. See the programme and experience 'Music Between Wines'.

## #7. July

*A summer packed  
with events*

The 'Catas a la Fresca' in Bullas, 'The Ripening of the Monastrell' or 'The Open-air barrel tapping competition' both in Yecla, are just some of the events that make July one of the most enjoyable months for wine lovers: food, art, concerts, tastings, guided visits...

What more could you ask for?

## #8. August

### *Grape Picking Party,* *Jumilla*

With events revolving around wine and its culture: the grape harvest, pressing, winemaking and tasting, the festival is held from the 11th to the 19th of August and has been declared to be of Regional Tourist Interest. It has plenty of activities for all ages and...

Entertainment is more than guaranteed!



## #9. September

*Jumilla, Bullas and Yecla  
have so much to offer*

Taste the history of the archaeological site of Coimbra del Barranco Ancho in Jumilla; enjoy the Bullas Wine Festival and its many events, including the Vinestesia, the Wine Themed Night or the Grape Harvesting Day; and don't miss the Yecla Grape Harvest Festival, which includes the celebration of the City of Yecla National Folklore Festival.

In Jumilla, you can also enjoy a themed dinner "Salt, gastronomy and wine" in the Salinas De la Rosa - Jumsal S.A., a spectacular, unique area within the Sierra del Carche Regional Park.

This month there's a lot to celebrate!

## #10. October

*Wine is enjoyed with  
all the senses*

Take part in Jumilla's acclaimed national photography competition 'Drink with your eyes' with a maximum of 10 photographs depicting aspects such as the grape harvest, heritage, wine, wineries and cuisine (to name a few).

In Jumilla you can also enjoy the II Wine and Wine Tourism Fair DOP Jumilla, the Gourmet Days and an open day and visit to the old part of the town during the 'World Wine Tourism Day'.

And don't miss out on the 'El Zacatín Market' in Bullas where wine has the starring role.



## #11. November

### *Second Sunday of the month: European Wine Tourism Day*

To celebrate the Day, the towns of Jumilla, Bullas and Yecla will be offering a multitude of activities for everyone to promote access to wine culture and quality.

The ‘SecretWine Walk’ in Bullas will help you to discover the wine trails.

Nobody in Yecla wants to miss the ‘Noche Tinta’, where you get to taste the first Monastrell of the year and enjoy live music; nor the Wine Marathon, a food and wine tour of the wineries and establishments connected to the Yecla Wine Route.

## #12. December

*Say goodbye to the year  
with wines from Jumilla,  
Bullas and Yecla*

Take part in an amateur tasting contest in Yecla, in the Oenological Contest of the Festivities of the Virgin, and immerse yourself in the world of food and wine tourism.

Taste the history of Coimbra del Barranco Ancho in Jumilla. Iberian settlement and Necropolis.

Can you think of a better way to end the year?

See you there!

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